

**The Grant Advantage
Partnership Identification Tool**

Businesses and Corporations	Possible Motivations	Potential Resources
<i>Located in Your Community</i>		
<i>Companies Where Your Stakeholders Work</i>		
<i>Companies that Sell to Your Stakeholders</i>		
<i>Vender Corporations</i>		
<i>Affinity Corporations</i>		
Community Assets	Possible Motivations	Potential Resources
<i>Social Service Organizations</i>		
<i>Educational Institutions</i>		
<i>Communities of Faith</i>		

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Community Assets	Possible Motivations	Potential Resources
<i>Elected Officials</i>		
<i>Governmental Entities</i>		
<i>Civic Groups</i>		
<i>Community Gatekeepers</i>		
<i>Healthcare Organizations</i>		
<i>Media Outlets</i>		
<i>Funders</i>		
<i>Public Resources</i>		